

BURTON STREET PTA GENERAL MEETING

September 30, 2019

7-8pm

Art Room

Minutes:

Welcome

Attendees: Kate Sinsabaugh, Nikki Skeele, Erica Snyder, Colleen Fox, Liz Cobb, Mary-Ann Macintosh, Maria Altieri, Emily Wiemers, Chris Jenner, Emily Stevens, Christy Allen, Jake Fesko, Amy Austin, Jenn Marshall, Tim Paige, Cole Long, Dana Song, Tiffany Crawford, Robin Weisbrod, Gretchen Etringer, Diane Jillson, Jen Bryz-Gornia, Allison Chase, Katherine McGinnis, Sonia Machovec, Michael Sinsabaugh, Jennifer Wardell

Call to order: 7:02 pm

PTA President Update – Kate Sinsabaugh

- Welcome new members

Principal Update – Mary-Ann Macintosh:

- Very happy with Edukit turnout. Was able to supply new students and students that couldn't afford supplies with kits as well.
- \$30,000 from PTA going towards playground shade and buddy bench as soon as numbers are finalized

Business Items:

- Budget Update - Current Budget \$38,600.00
 - \$30,000 to go towards playground updates
- Budget tends to be about \$42,000 with \$6-8k carried over year to year

	2018-2019 PROJECTED			2018-2019 ACTUAL			DIFFERENCE
	Expenses	Income	NET	Expenses	Income	NET	
Totals	-\$47,328.99	\$50,356.00	\$3,027.01	-\$48,510.09	\$57,404.13	\$8,894.04	\$5,867.03

- 2019 AFR results - \$11,000
 - Discussed Donor's Choose company (<https://www.donorschoose.org/>) as alternative support for teachers
 - AFR forms sent multiple times March through May with May 2020 deadline
 - Expect more teachers to be requesting this year due to word getting out
- Membership Update - Erica - 40 current members and growing, membership is school-year based
 - Katie McGinnis - Teacher representative until March then Allison Chase offered to represent
- Volunteers - Nikki - Sign Up Genius used for most volunteer opportunities
 - This is what our popcorn event sign up looks like
<https://www.signupgenius.com/go/4090e4bafad2aa5f85-burton>

- Erica to create a mailing list for all PTA members to receive Sign Up Genius opportunities since not everyone uses Facebook

Committee/Activity Wrap Up:

- 2019 Carnival summary - Nikki - Great turnout despite large, late day storm
 - Only net \$186.00
 - Note to take attendance next year
 - Note to advertise that it is a community event in 2020 & mention more at kindergarten orientation
- School Supply Kits - Kate - May use a different company next year so we can use teacher specific lists and possibly ship to homes
- Curriculum Night - Liz - Sold some spirit wear and got new PTA members. Attendance seemed lower than last year.
- Fall Picture Day - Nikki - Great amount of volunteers this year
 - Note to adjust volunteer times next year to 2 hr intervals - 8 am to 10 am, 10 am to 12 pm. Kids start coming in at 8:10, kids done by 11:45 then teachers go through. Diane Jillson is already offering to help next year
 - Spring pics are a way to cover yearbook. Lifetouch will provide yearbooks to all students because of our participation. Jen Bry-Gornia asked if hardcover was an option - it's not due to printing times. PTA does pay for pics not returned in Spring so we need all packets returned if not purchased.

2019 Upcoming Events:

- Box Tops - Liz - some manufacturers are moving to electronic box tops & require an app to scan your receipt within 14 days of purchase.
 - BS receives 10 cents per box top and raised about \$900 last year
 - This year will be a combination of paper box tops and electronic ones
 - Mike Sinsabaugh will help coordinate marketing the transition with Liz Cobb.
 - Notice to be sent out soon with first submission around Nov 1
 - School-wise incentive instead of by class - too much to keep track of/too hard to split receipt amongst several kids
- Popcorn Fridays - Casey - still needs volunteers but everyone says it's a very fun event to volunteer for. Noted that you can bring younger children along when volunteering. ** Kate Sinsabaugh spoke with Casey Frazee after the meeting, she will look into healthier toppings, cost, and ingredient lists.
 - 25c for a bag of popcorn, no one is refused. This shouldn't be a money maker, but somehow we make a couple hundred dollars each year (\$500 in 2018/19).
- Save Around - Christie, Diane - All ready to send home October 3rd
 - Save Around runs from 10/7-10/21, \$25/book, book sent home must be returned or purchased otherwise PTA pays for missing book
 - Same incentive as last year with shirts/hoodies but no free books this year
 - Raised about \$6,500 last year, normally around \$5k but with shirt incentive we did better

- Spirit Wear - Chris and Erica - Caz Gear used last year with a couple issues, but possibly issues have been resolved. Spiniker is alternate company with more options, but a little more expensive.
 - Erica and Chris to coordinate, include pride gear like mugs, bumper stickers, etc
 - To be distributed before Christmas
- Penguin Patch - Liz - 12/16-12/20 will need some adult volunteers, fun event to watch kids decide gifts for people they need to shop for.

2020 Upcoming Events - Overview

- Enrichment Courses - coming in spring
 - \$25/child for 6 weeks (one class per week), 10 student minimum per class to make it feasible, sign up through Caz Rec Desk (<https://cazenovia.recdesk.com/Community/Home>)
 - Discussed possible dates to start. Agreed to start week after February break and end before Spring break.
 - Emily Stevens to start asking teachers soon about classes offered and confirm dates are OK. Will have list ready by winter break. Emily will compile class offering by mid-Jan. Erica to make flier to send out on Peachjar mid-Jan (<https://app.peachjar.com/flyers/all/schools/148811>)
 - Tuesday-Thursday classes will be offered
- Other 2020 Events discussed in broad overview:
 - Spring Pictures, Scholastic Book Fair, Science Fair (Kara Burry, Mike Sinsabaugh), Talent Show (Erica Snyder), Teacher Appreciation (Mike Sinsabaugh), Yearbook (Erica Snyder, Eryn Kelly), 4th grade moving up (Colleen Fox, Gretchen Etringer, Nikki Skeele), State Testing Treats, Carnival, Square 1 fundraiser

Open discussion - Christy Allen & Katie MacGinnis discussed author Dan Seif coming to Burton Street to talk about being an author & illustrator. They will meet with him Oct 11 to get more information. Book costs \$10.79 on Amazon.

<https://www.amazon.com/Were-Going-Adventure-Daniel-Seif/dp/0998380725> Can PTA get one per classroom? One per grade? 24 teachers at Burton St. Jen Bryz-Gornia spoke about 2nd graders at former school writing and illustrating a book now available on Amazon and how this might tie nicely together. Rita Gelfman is another author who approached Katie. She will find out more and maybe multiple authors will talk at Burton St this year.

Cole Long asked if we partner with Caz Cans for nickel returns. Christy Allen will look into this and request we be added to the list. Colleen Fox reminded us to use Amazon Smile for an easy way to donate back to Burton St as well. Opt to support PTA New York Congress 03-330 Burton Street Elem Schl PTA on <https://smile.amazon.com/>

Adjourn: 8:30pm